

ENTERTAINMENT VENUE FOR SALE IN DOWNTOWN NEWTON

12 N ASHE AVENUE NEWTON, NC 28658



COMMERCIAL FIRST



AERIAL



TRUIST

Green Room
COMMUNITY THEATRE

WELLS
FARGO

UNITED STATES
POSTAL SERVICE

Future
Development

N Ashe Avenue

Homesley DENTAL

W 1st Street

W A Street

DETAILS

SPECIFICATIONS

Price: \$1,100,000 (REDUCED)

SF: 4,200 +/-

Acres: .30 +/- Acres

Zoning: B-3



DEMOGRAPHICS

RADIUS	1 MILE	3 MILE	5 MILE
Total Population	7,281	36,777	72,484
Total Household	2,878	15,948	30,186
Median Household Income	\$47,164	\$57,096	\$65,226
Total Employees	11,305	39,206	52,803

Historic Entertainment Venue for Sale – The Novel Tap Room | Newton, NC

Step into history with this rare opportunity to own a thriving entertainment venue housed in one of Newton, North Carolina’s most iconic buildings. Originally constructed in 1875 as a delivery stable and blacksmith shop, this three-level brick structure has seen the evolution of transportation and commerce—from horses and buggies to Buicks and beyond.

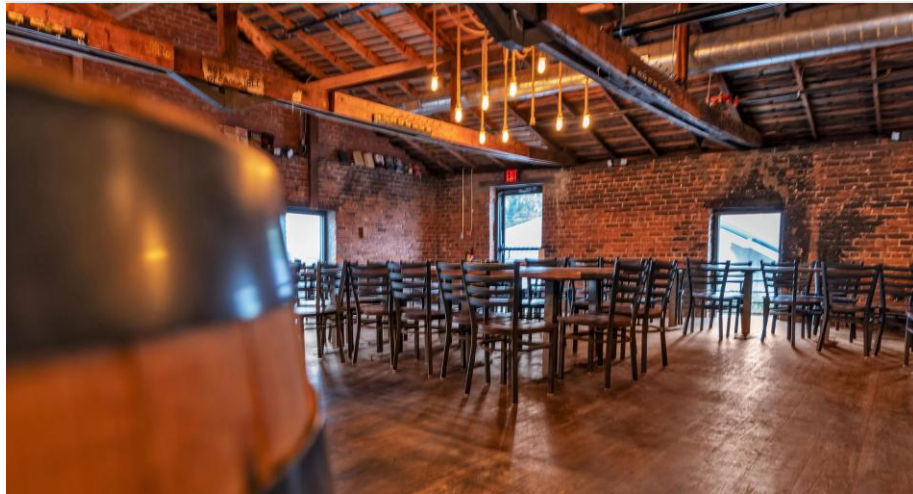
The building’s rich history tells a story of resilience and reinvention. The basement once housed a working blacksmith, while the main level—now the bustling tap room—formerly served as a horse boarding facility. The upstairs “Hayloft,” aptly named, once stored feed and hay, and now serves as a unique event and gathering space. By 1916, the rise of the automobile brought transformation, and the property became a Buick Roadmaster dealership until 1950, followed by a stint as a feed and seed store, then a Clark Tire & Auto location in the 1970s. It later operated as a Suzuki motorcycle dealership before falling into disuse.

After years of abandonment, local entrepreneur Jeff Allen purchased the property in 2019 and undertook an extensive restoration, preserving the building’s historic charm while transforming it into a vibrant, modern venue. In June 2020, the Novel Tap Room opened its doors, and it has since become a cornerstone of Newton’s revitalized downtown scene. On June 1, 2025, the venue proudly celebrated its fifth anniversary.

Located beside the future upscale apartment development and the popular Backstreets Bar & Grill, the Novel Tap Room benefits from growing foot traffic and Newton’s expanding reputation as a cultural and entertainment hub. With convenient access to Charlotte via the newly completed Highway 16, this is an ideal opportunity for investors or operators seeking a turnkey venue with built-in character, community roots, and growth potential.

Most equipment will convey with the sale. Don’t miss this chance to own a piece of Newton’s past and future.

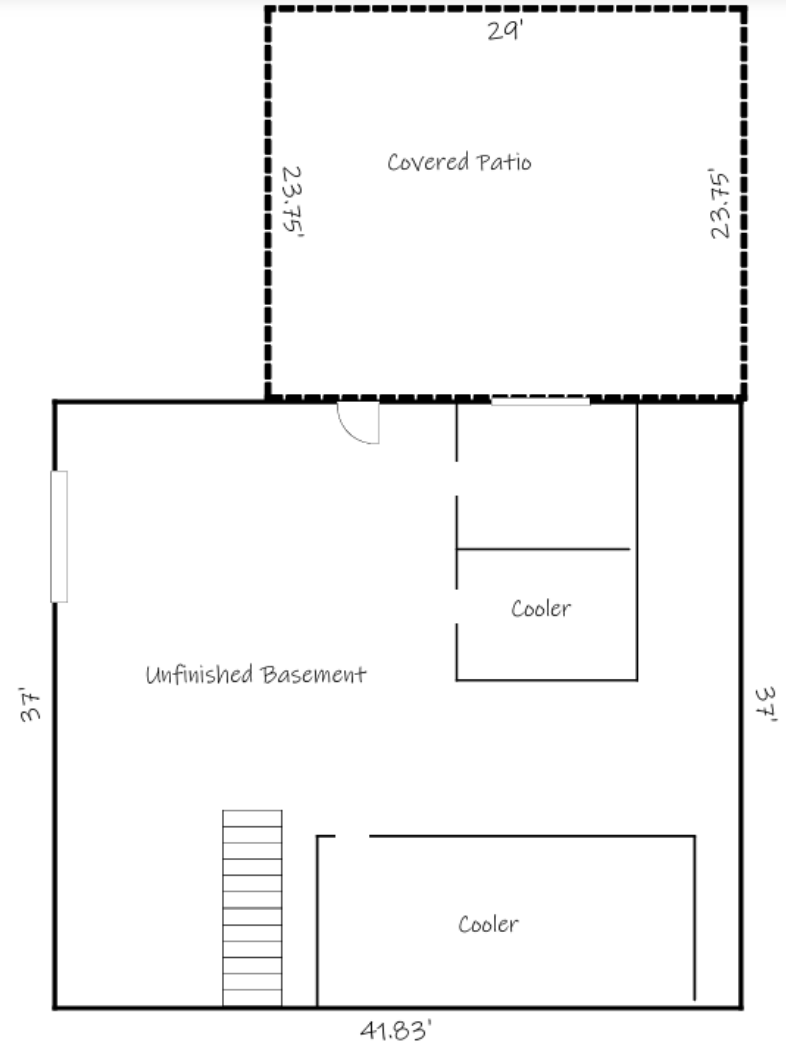
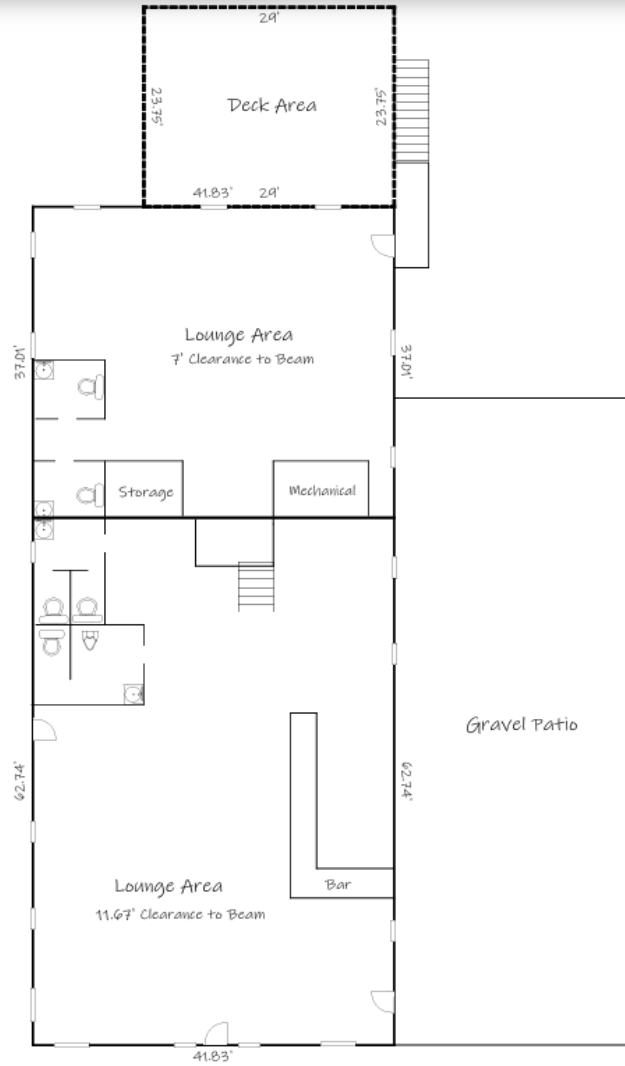
PICTURES



FUTURE DEVELOPMENT RENDERINGS



FLOORPLAN





**FOR MORE
INFORMATION:**

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